



PLANETIERS

WORLD GATHERING

LISBON

23-25 APRIL 2020

EUROPEAN GREEN CAPITAL

WWW.WORLDGATHERING.PLANETIERS.COM

PLANETIERS

OUR MISSION

PROVIDE SOCIETY WITH THE BEST DIGITAL, PHYSICAL AND TECHNOLOGY PLATFORMS TO ACCELERATE SUSTAINABLE DEVELOPMENT IN THREE DIMENSIONS: ENVIRONMENTAL, SOCIAL AND ECONOMIC.

MARKETPLACE

For sustainable products.

- Changing consumption pattern of final consumers and companies

www.planetiers

SUPPORT OF:

EDUCATION

Developed games.

- To kids and schools with environmental messages
- Changing the way children learn about the environment



EVENTS

The Gathering 2017.

- With a Nobel Peace Prize Laureate, in Lisbon



**A WORLD WHERE
SUSTAINABILITY HAPPENS.**

AN INTERNATIONAL EVENT FOR
SUSTAINABLE ENTREPRENEURSHIP.

OUTSIDE



ENTRY

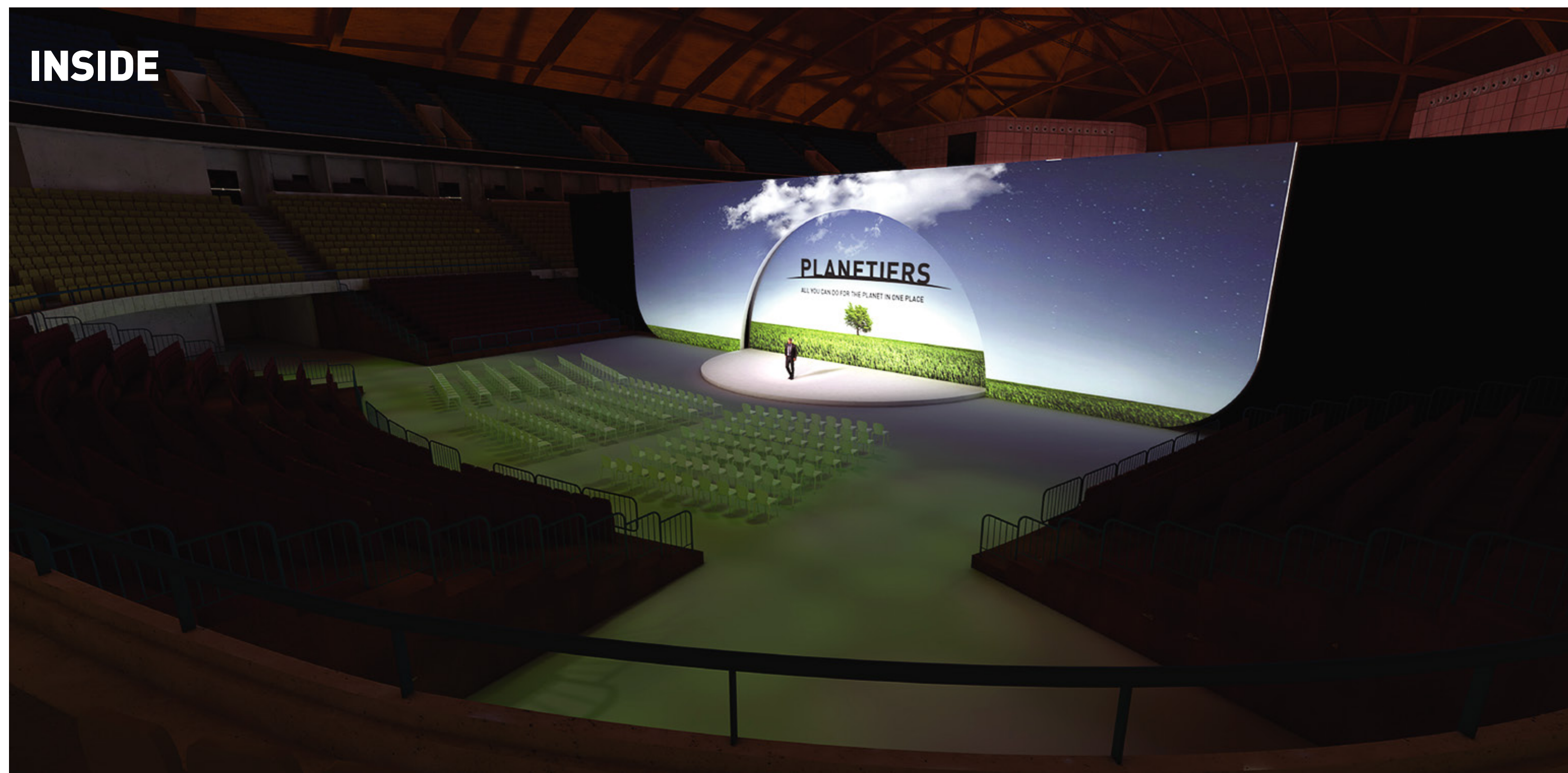
**DO SOMETHING
TODAY THAT
YOUR FUTURE
SELF WILL
THANK YOU FOR.**

*Just because
the past didn't
turn out like you
wanted it to
doesn't mean your
future can't be
better than you
ever imagined.*

“CIRCULAR ART”



INSIDE

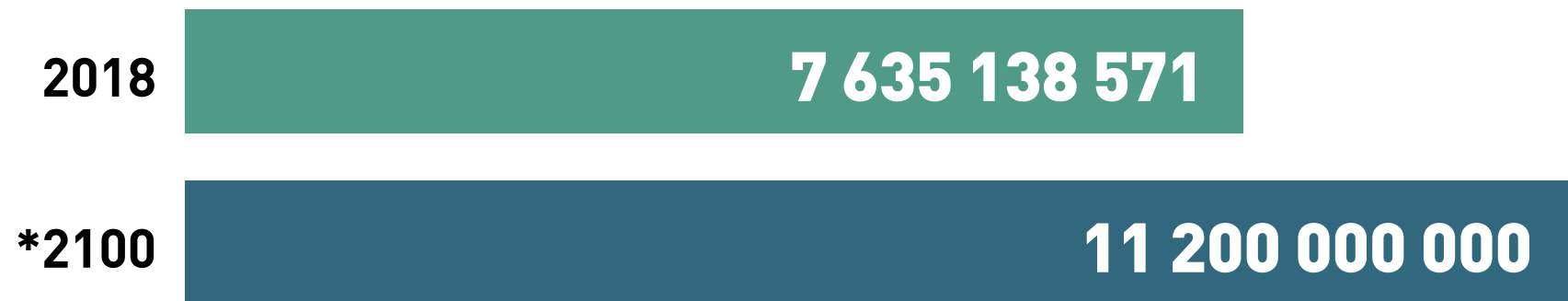
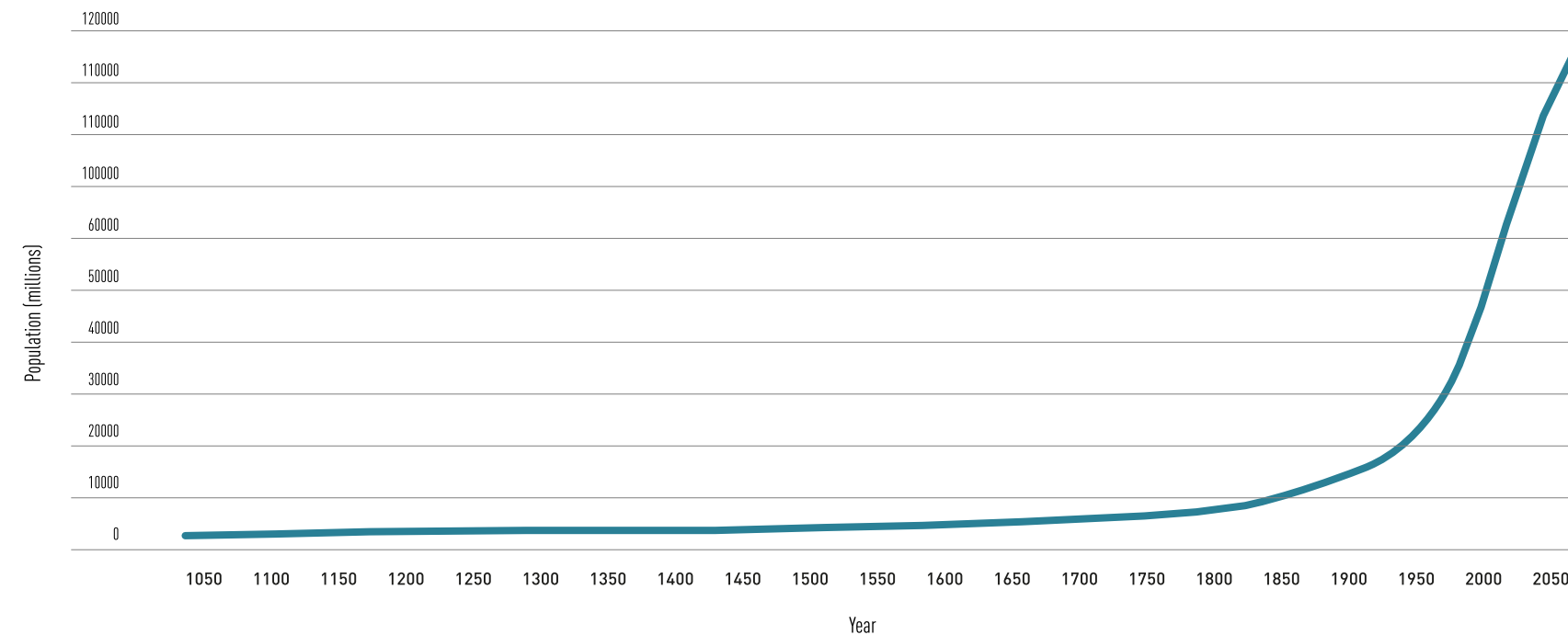




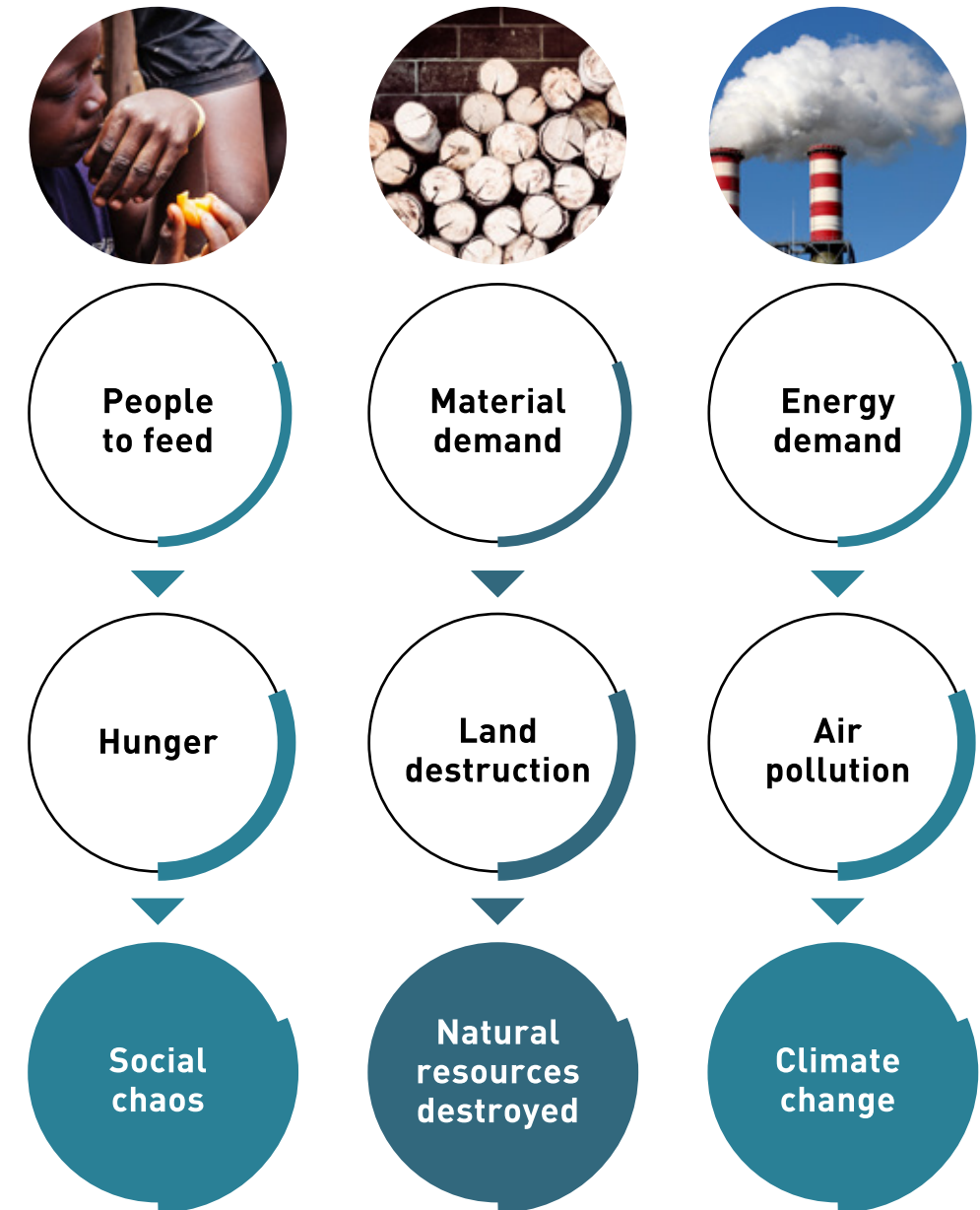
THE WORLD RIGHT NOW...

THE FUTURE OF THE WORLD LIES IN OUR HANDS.

World Population and Growth Rate



* Source: United Nations reports.



EXISTING SOLUTIONS MISS THE SPOTLIGHT THEY DESERVE.

HOWEVER, OUR COMMON GOALS ARE ALREADY SET.



Source: United Nations Website

There are several companies, entrepreneurs, innovators, startups and organizations that are already providing real sustainable products, services and initiatives for our daily life. But, they all lack the opportunities to present their solutions which are essential for the future of our planet and society to a big audience. We want to create the spotlight for great solutions.

IT'S TIME TO...

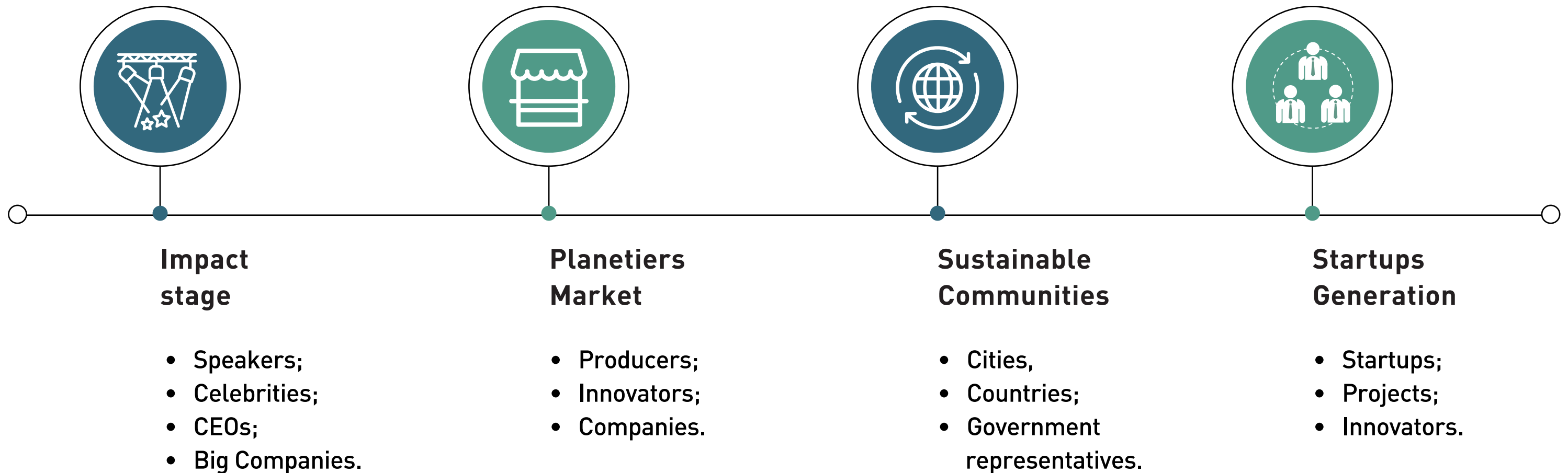
- Bring supply and demand together!
- Help everyone who is working towards a better future!

IT'S TIME FOR THE...

THE EVENT FOR REAL CHANGEMAKERS.



THE WORLD GATHERING AREAS



INVESTORS AND MEDIA

SPEAKERS

CONFIRMED



Daymond John

Investor & USA
Shark Tank
Celebrity



Prof. Mohan Munasinghe

Nobel Peace Prize
Laureate
& Planetier
Ambassador



Mathis Wackernagel

Creator of the
Ecological Footprint
concept and
calculator



David Orban

Singularity
University.
Founder and Managing
Partner of Network
Society Ventures.

TO BE CONFIRMED

Calum Worthy

Actor and Sustainability
Ambassador

Richard Branson

Serial Entrepreneur
& Philanthropist

Oprah Winfrey

Media Executive
& Philanthropist

Sir David

Attenborough

BBC. Voice and Face
of Natural History
on the last decades



Gina McCarthy

Administrator
of EPA during
Barack
Obama's Presidency



Joel Sartore

National
Geographic
photographer &
PhotoArk Founder



Greg Carr

Internet
Entrepreneur
Pioneer & Gorongosa
Foundation President



Mike Berners-Lee

Writer and
Researcher.
Author of "There
is no planet B".



Mikaela Öven

Mindfulness
& Conscious
Parenting
Autor

PLANETIERS MARKET

A MARKET SPACE FOR PRODUCTS WITH MOST POSITIVE IMPACTS ON HEALTH, THE ENVIRONMENT OR SOCIETY WILL OFFER THE VISITORS THE CHANCE TO TAKE THEIR NEW FAVORITE PRODUCT HOME RIGHT AWAY.



AGRICULTURE

FOOD

PETS

BABY

HOUSE & GARDEN

SPORT

OFFICE

LIGHTING

GAMES & TOYS

FASHION

ENERGY PRODUCTION

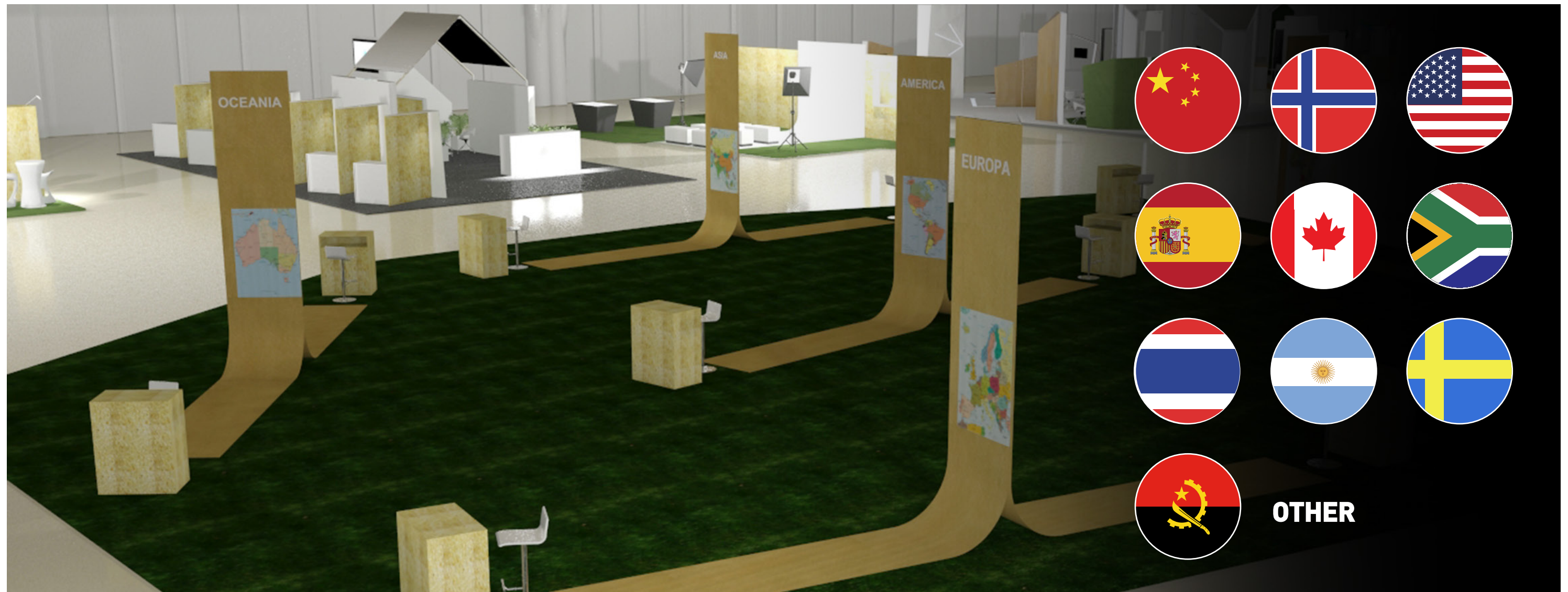
HEALTH & BEAUTY

TRANSPORT

TOURISM

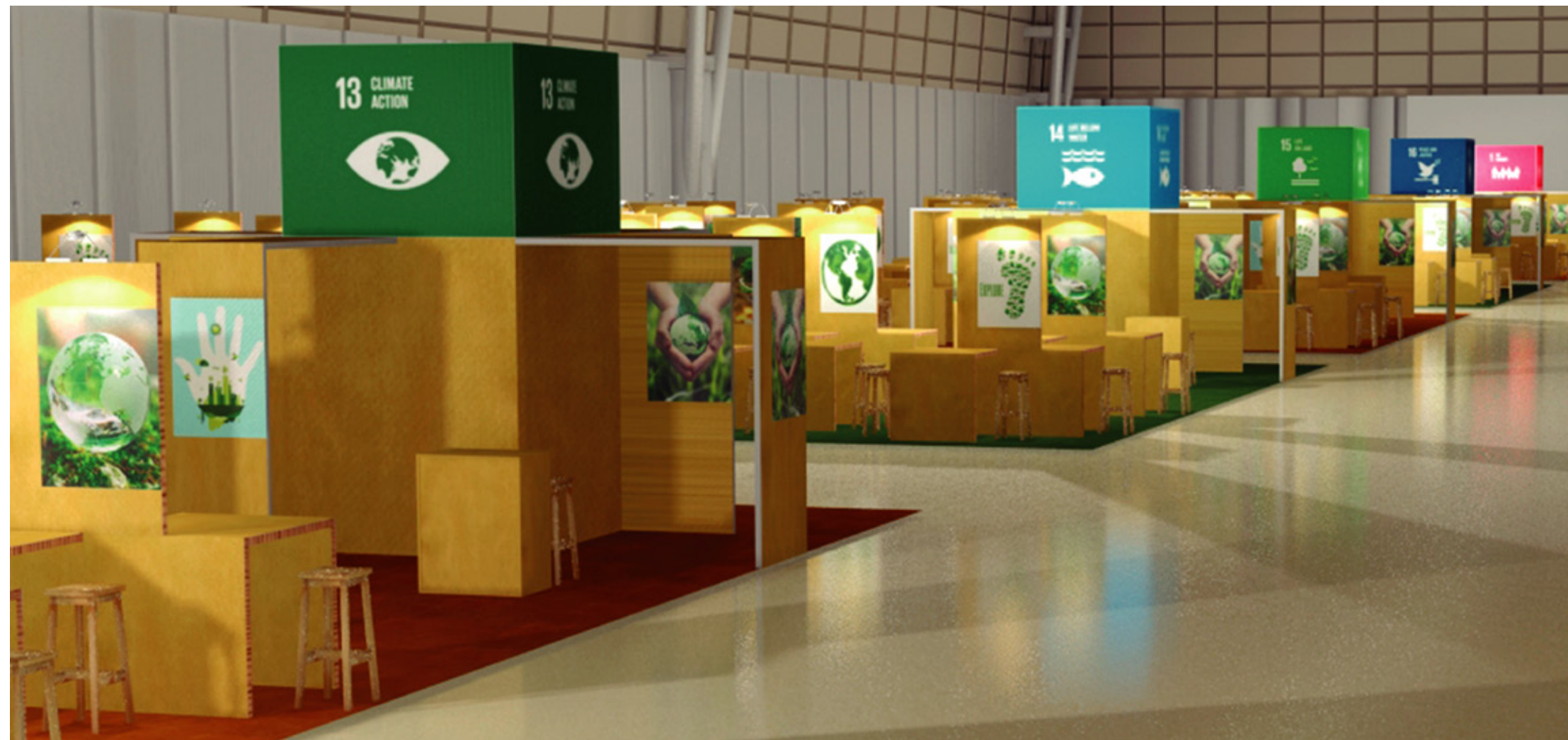
SUSTAINABLE COMMUNITIES

COUNTRIES, CITIES AND COMMUNITIES INVITED TO SHOW THEIR SUCCESSFUL CASE STUDIES OF SUSTAINABLE PROJECTS.



STARTUP GENERATION

A SHOWROOM FOR THE BEST SOCIAL AND ENVIRONMENTAL PROJECTS AND STARTUPS. THE AREA WILL BE ORGANIZED IN LINE WITH SEVERAL UN SUSTAINABLE DEVELOPMENT GOALS, PROVIDING AN INTUITIVE AND COMPREHENSIVE EXPERIENCE FOR VISITORS. IT IS A PLACE TO MEET CUSTOMERS, INVESTORS OR EVEN FUTURE PARTNERS.



United Nations
Regional Information Centre
for Western Europe



THE WORLD GATHERING IN DETAIL



Location

Parque das Nações
Lisbon
Portugal

Attendees
+ 10.000

Entrepreneurs
Big companies
Investors
Media
Celebrities
Families
Schools

Date
23-25
April 2020



PLANETIERS

WORLD GATHERING

ORGANISED BY



HIGH PATRONAGE

COM O ALTO PATROCÍNIO
DE SUA EXCELÊNCIA

UNDER THE HIGH PATRONAGE OF THE
PRESIDENT OF THE PORTUGUESE REPUBLIC



O Presidente da República

OFFICIAL CARRIER



MEDIA PARTNER



MAIN SUPPORTERS



PARTNERS OF ORGANIZATION



SCIENTIFIC SUPPORT



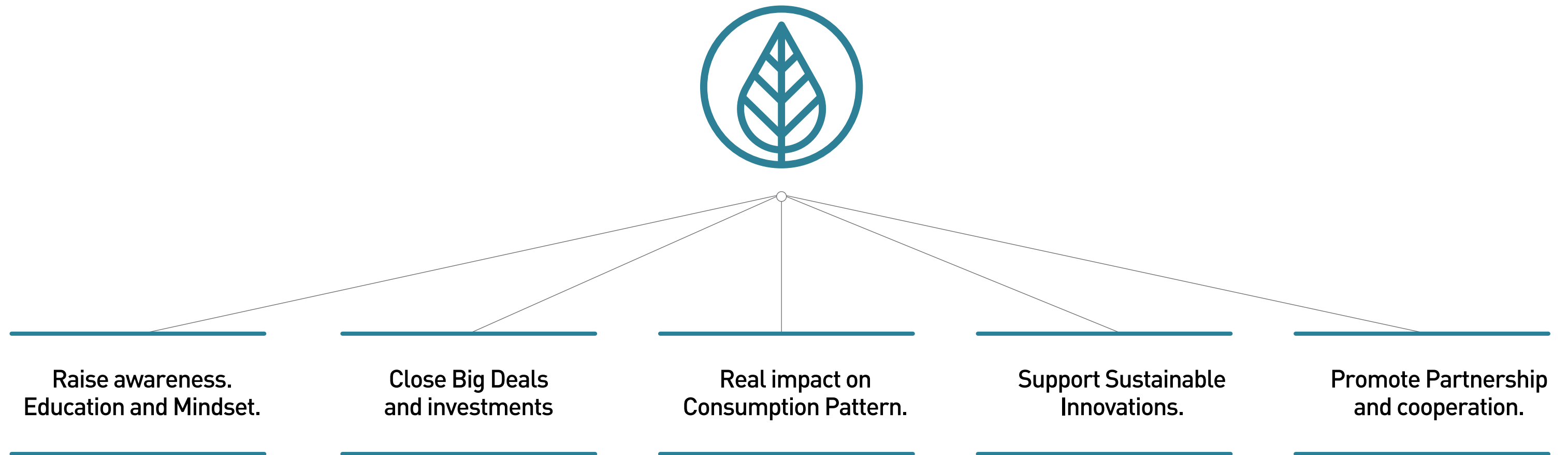
PARTNERS



LET'S JOIN FORCES TO CREATE GREAT IMPACT!

LISBON AND PORTUGAL HAVE ALL IT TAKES TO POSITION THEMSELVES AS A WORLWIDE REFERENCE

IMPACTS OF THE WORLD GATHERING



WORLD GATHERING SIDE ENTITIES

FOR CONTINUOUS IMPACT ON SOCIETY, ENVIRONMENT AND ECONOMY



Planetiers Fund

Part of the event revenue plus other investment sources will be directed to invest in environmental and social projects and business.



Planetiers Observatory

For R&D, evaluate sustainability of cities, companies and products, monitor impact of the whole Planetiers ecosystem (event, marketplace, investments, etc)

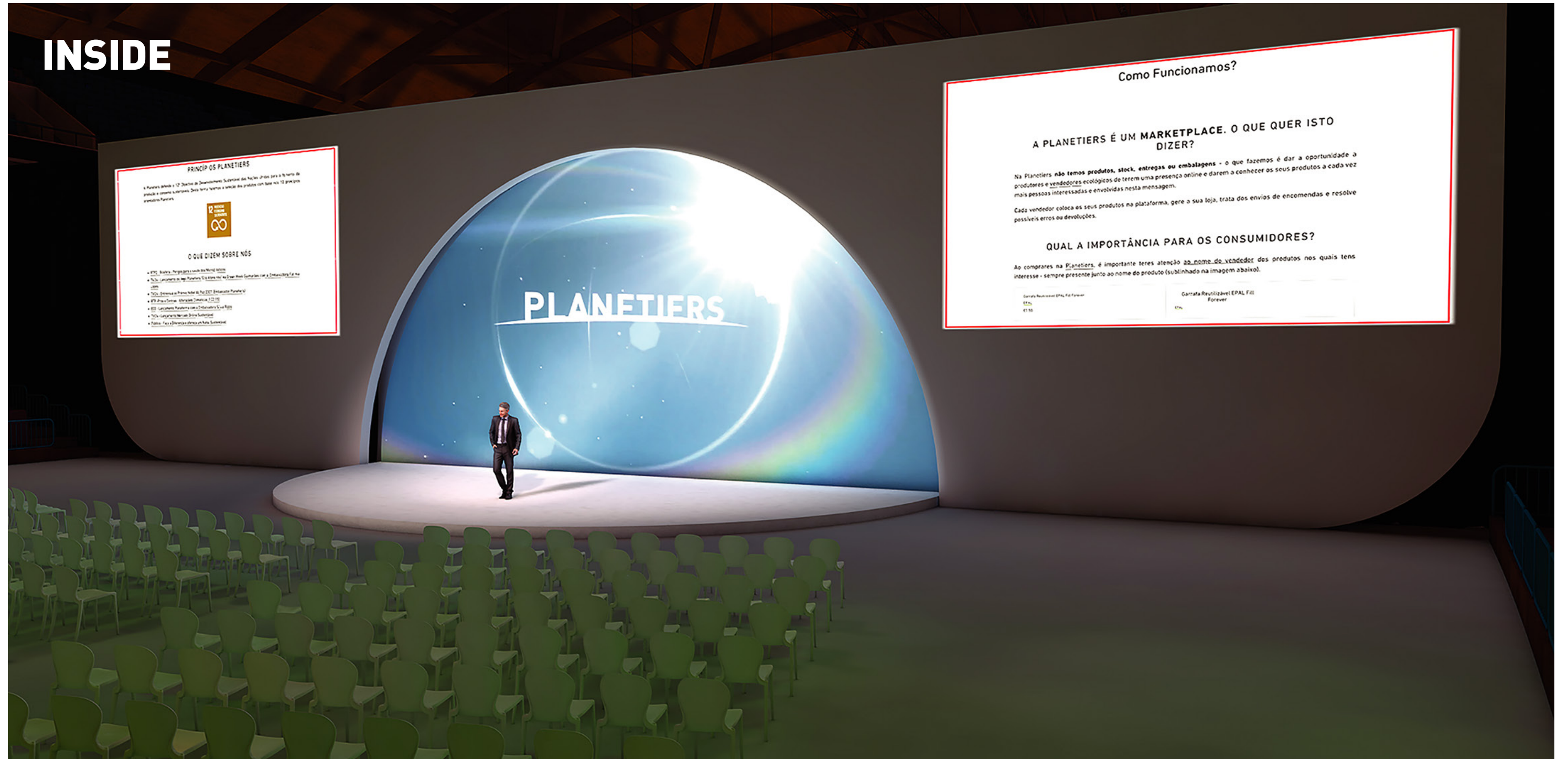
**“IT’S TIME FOR THE REAL IMPACT
ENTREPRENEURS AND COMPANIES TO
HAVE THE SPOTLIGHT THEY DESERVE.
THERE’S NO BETTER TIME THAN NOW**

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Hernâni Gouveia, Co-founder | hernani.gouveia@planetiers.com | (+351) 931 172 499

INSIDE THE EVENT RENDERS

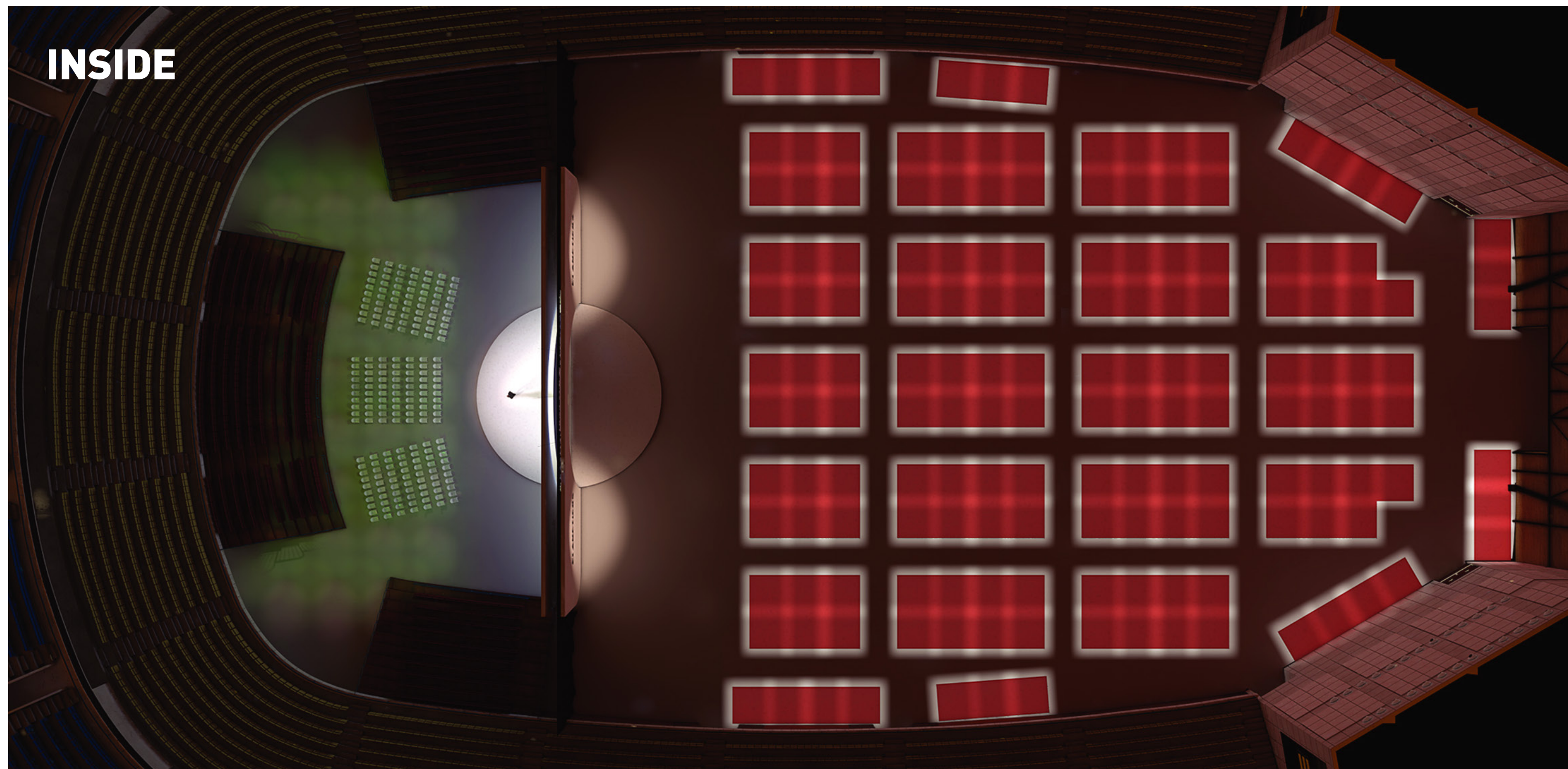
INSIDE

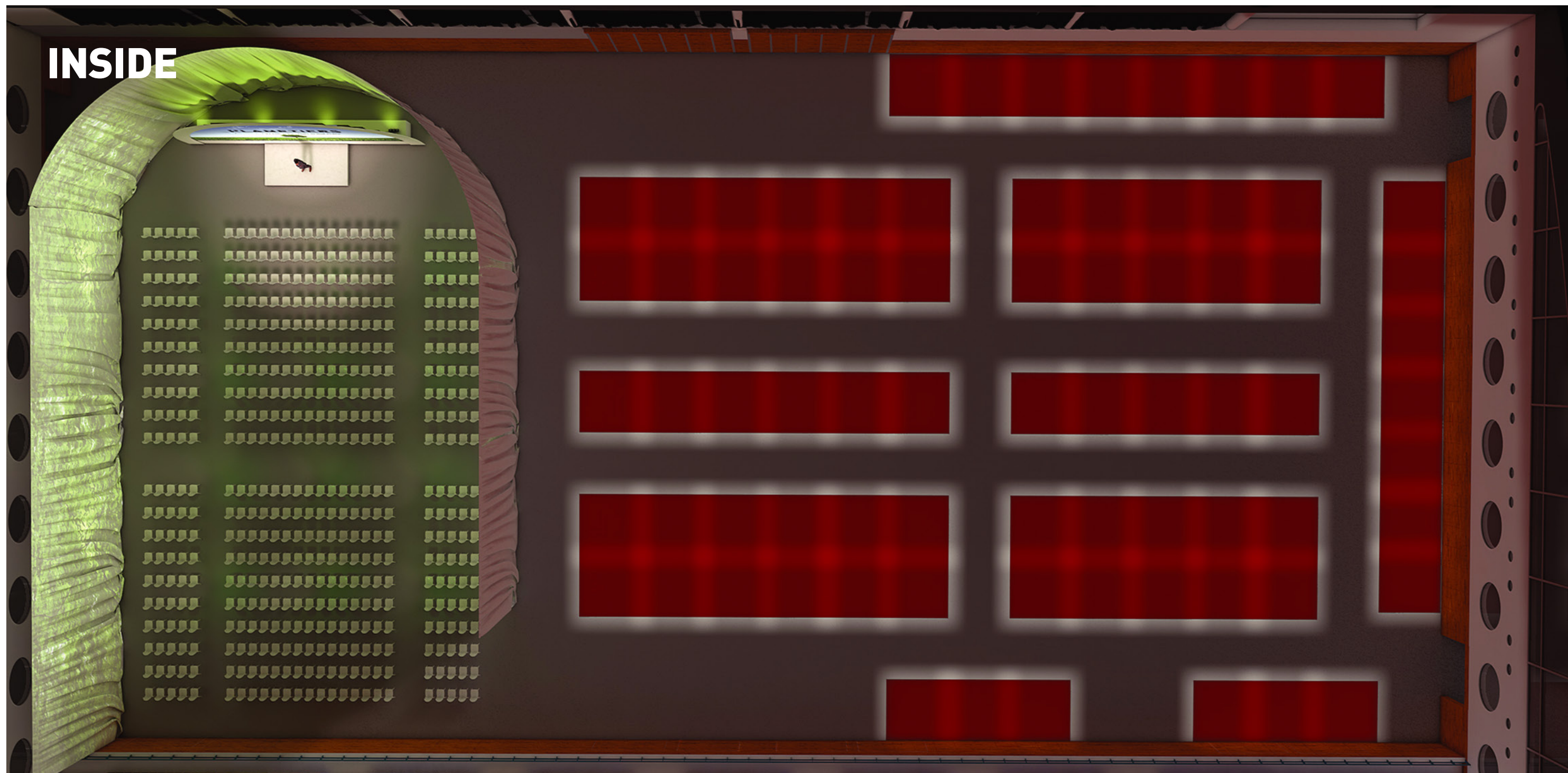




INSIDE







INSIDE

