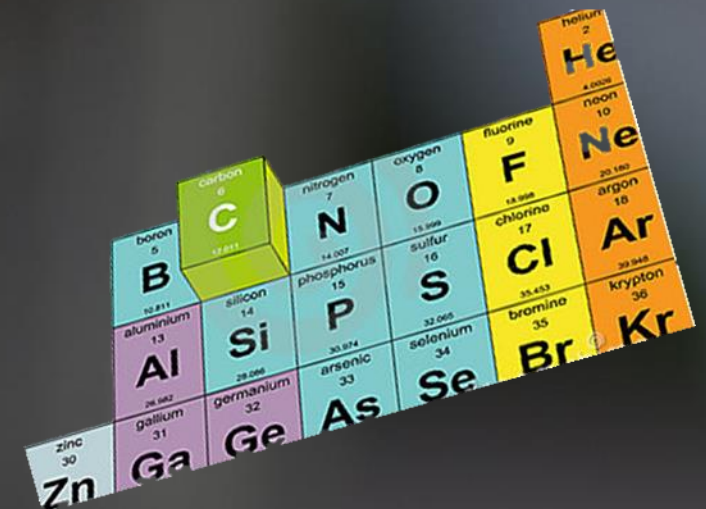


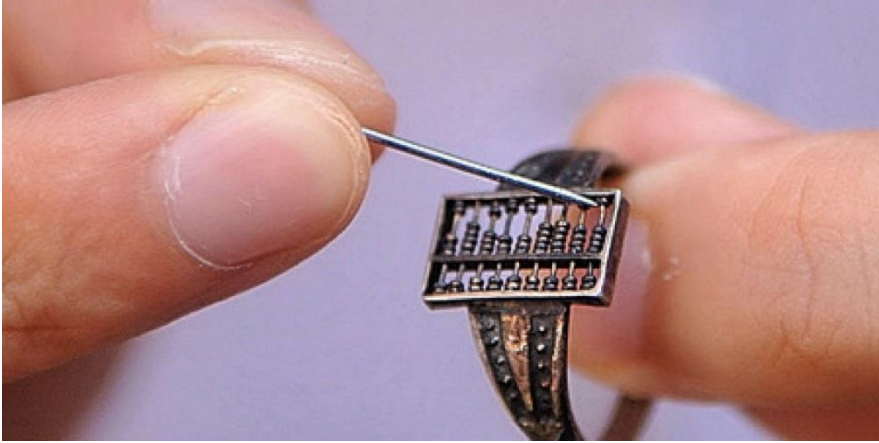
ARE YOU READY FOR INTERNET OF CARBON?



Pedro Queirós, Ericsson

APDC Congress - Lisbon, September 28th 2017

TECHNOLOGY DISRUPTION?



Wearables – 17th century

Source: Huffington post

Selfie - 1920



Source: Google



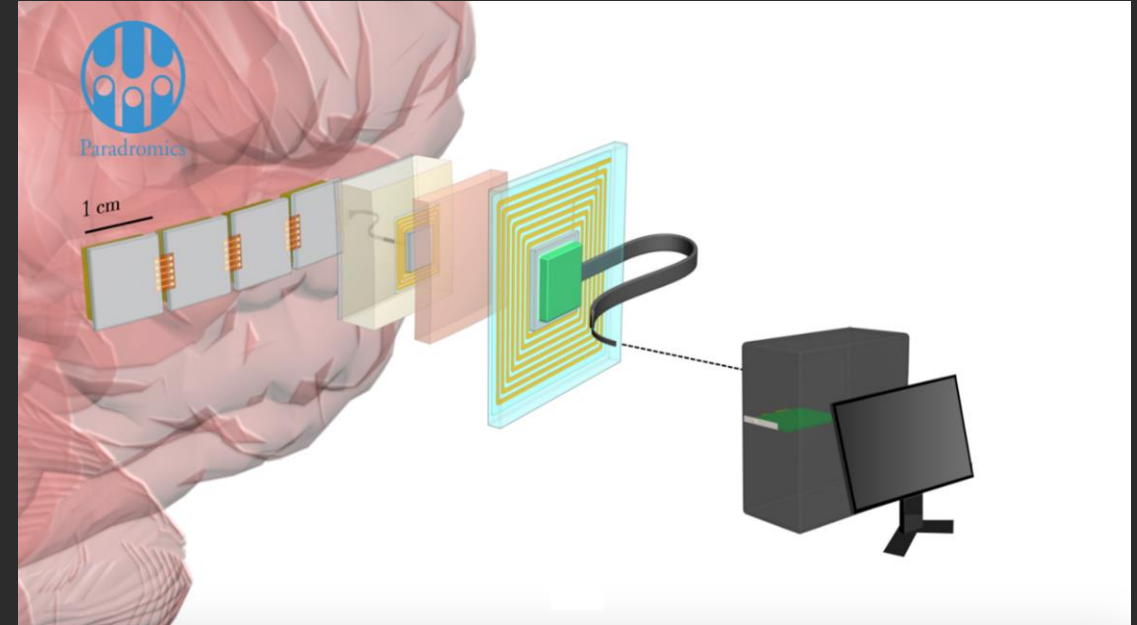
Ericsson IoT Visionary - 2001

ERICSSON  +  **Electrolux** = **SCReeNFRIDGE**

TURNING HUMANS INTO NODES



Paradromics Inc., San Jose, CA. has recently been awarded an \$18.3M contract from the Defense Advanced Research Projects Agency (DARPA) to build a high bandwidth cortical implant.



SCANDINAVIAN
34.5%

Everyone has a DNA story.
What is your story? [shop now](#)

SWEET VS SALTY
PREFERENCE

LACTOSE
INTOLERANCE

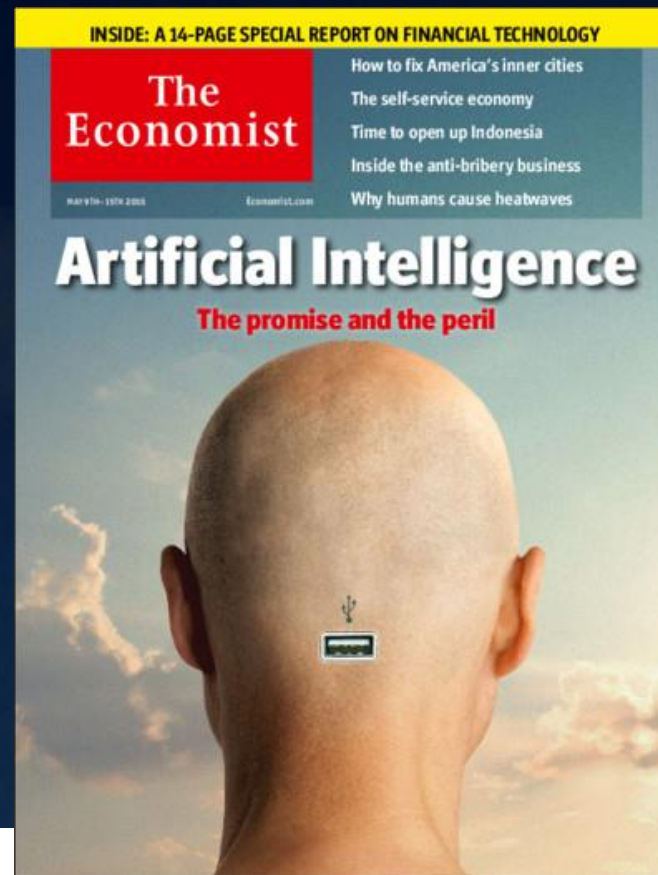


THE NEW "ISM"

INDIVIDUALS WILL BECOME A JUST A COLLECTION OF "BIOCHEMICAL SUBSYSTEMS"
MONITORED BY GLOBAL NETWORKS.



THE NEXT FRONTIER



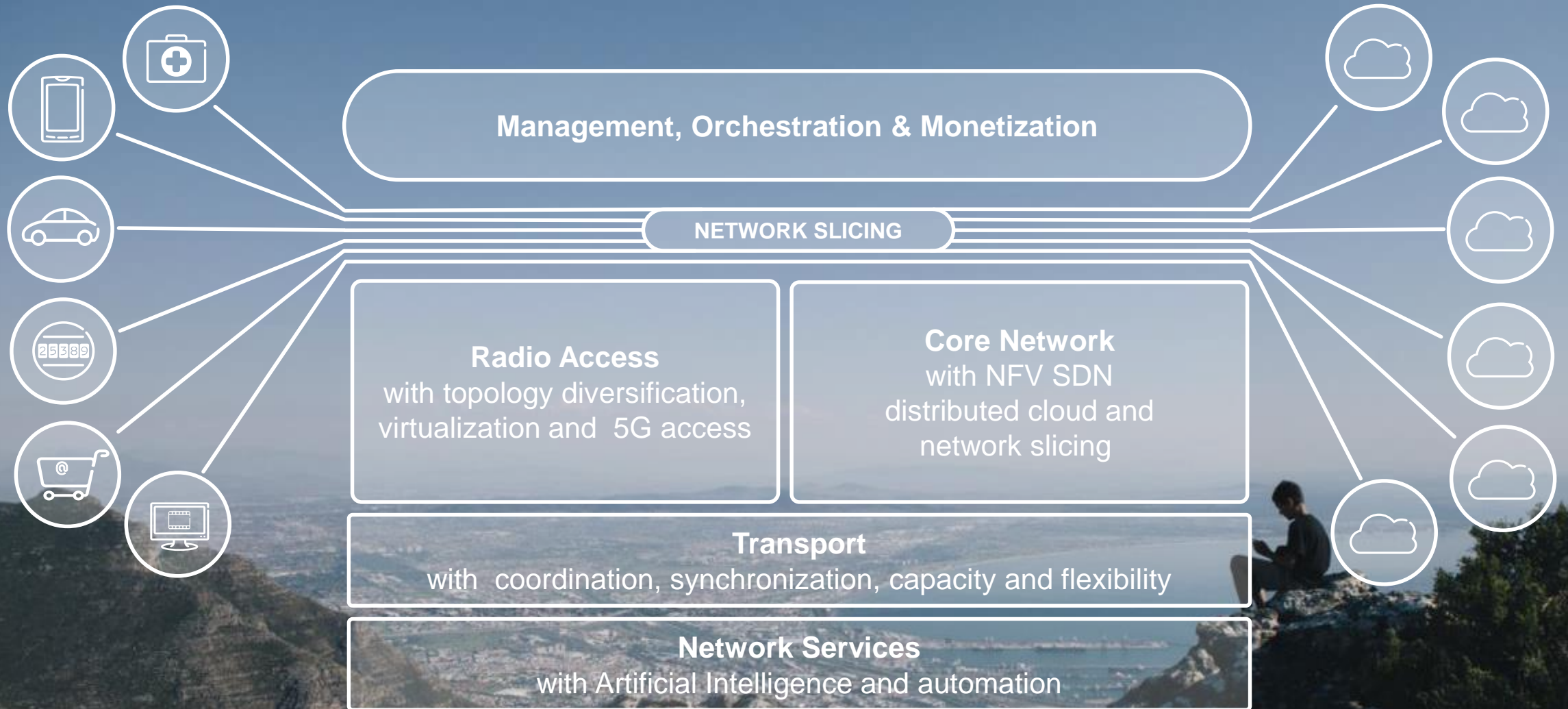
HAPPINESS?

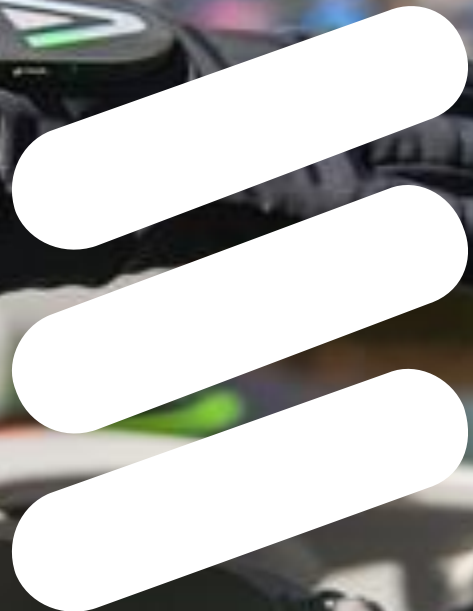


IMMORTALITY?



IoT & 5G WILL PREPARE US FOR IOC & NG NETWORKS





ERICSSON