

MB WAY

Transformação digital
nos pagamentos

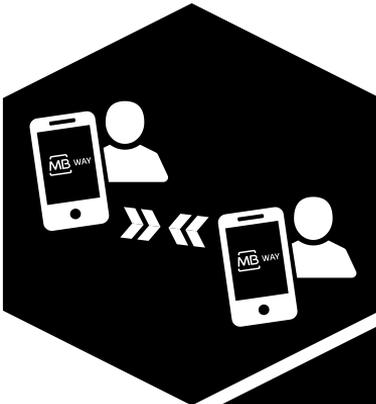
SIBS Partner in Payments



MB WAY

**O MULTIBANCO
no telemóvel**

Compras na internet

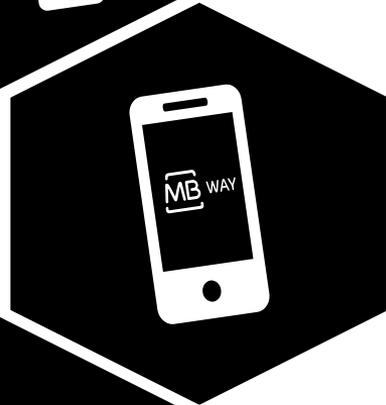


Transferências imediatas

Compras *contactless*



MB WAY



Compras in-app

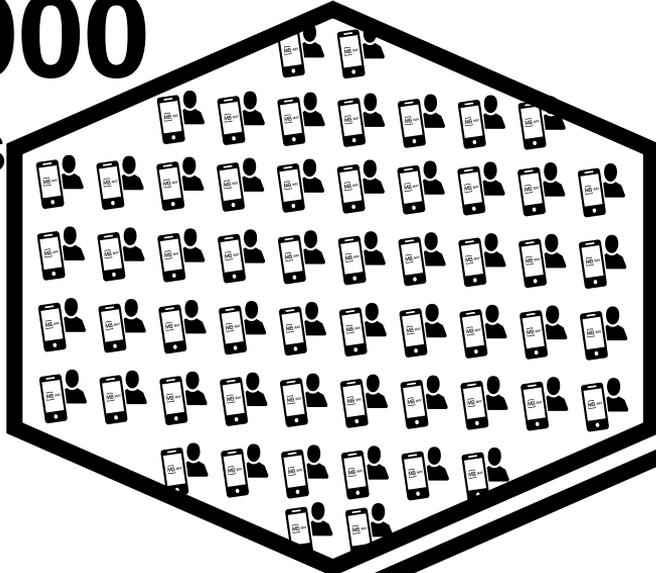
Challenge *gamification*



Levantamento sem cartão

+350.000

utilizadores



+1.000

lojas



15

bancos



fatores
de
sucesso

**tem que
ser bom**

PARA TRANSFERIR
DINHEIRO
SEM
BANCO

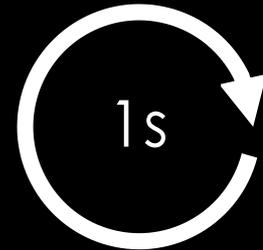
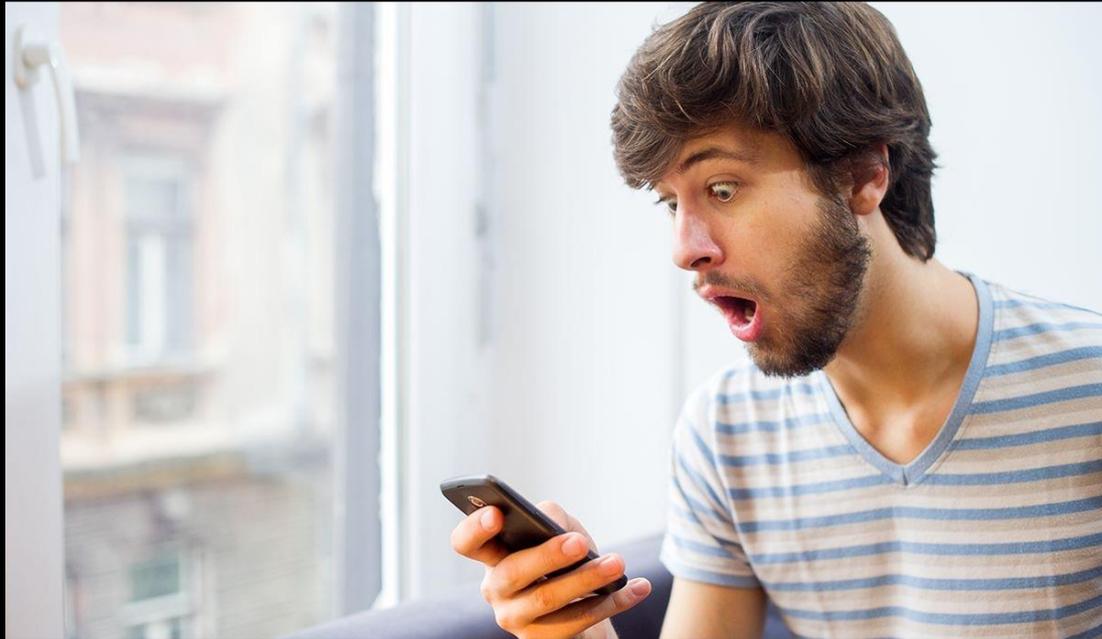
MITO



BASTA O N^o
TELEMÓVEL



QUANDO PERCEBES...



**QUE AS TRANSFERÊNCIAS
SÃO MESMO IMEDIATAS!**



fatores
de
sucesso

criar rede

#mbwaychallenge

MB WAY
CHALLENGE

#mbwaychallenge

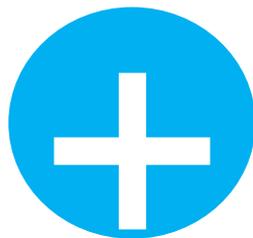


+50.000 jogadores



CONVIDA OS TEUS AMIGOS
E GANHA
UMA SUBSCRIÇÃO DE 12 MESES
PlayStation Plus





h

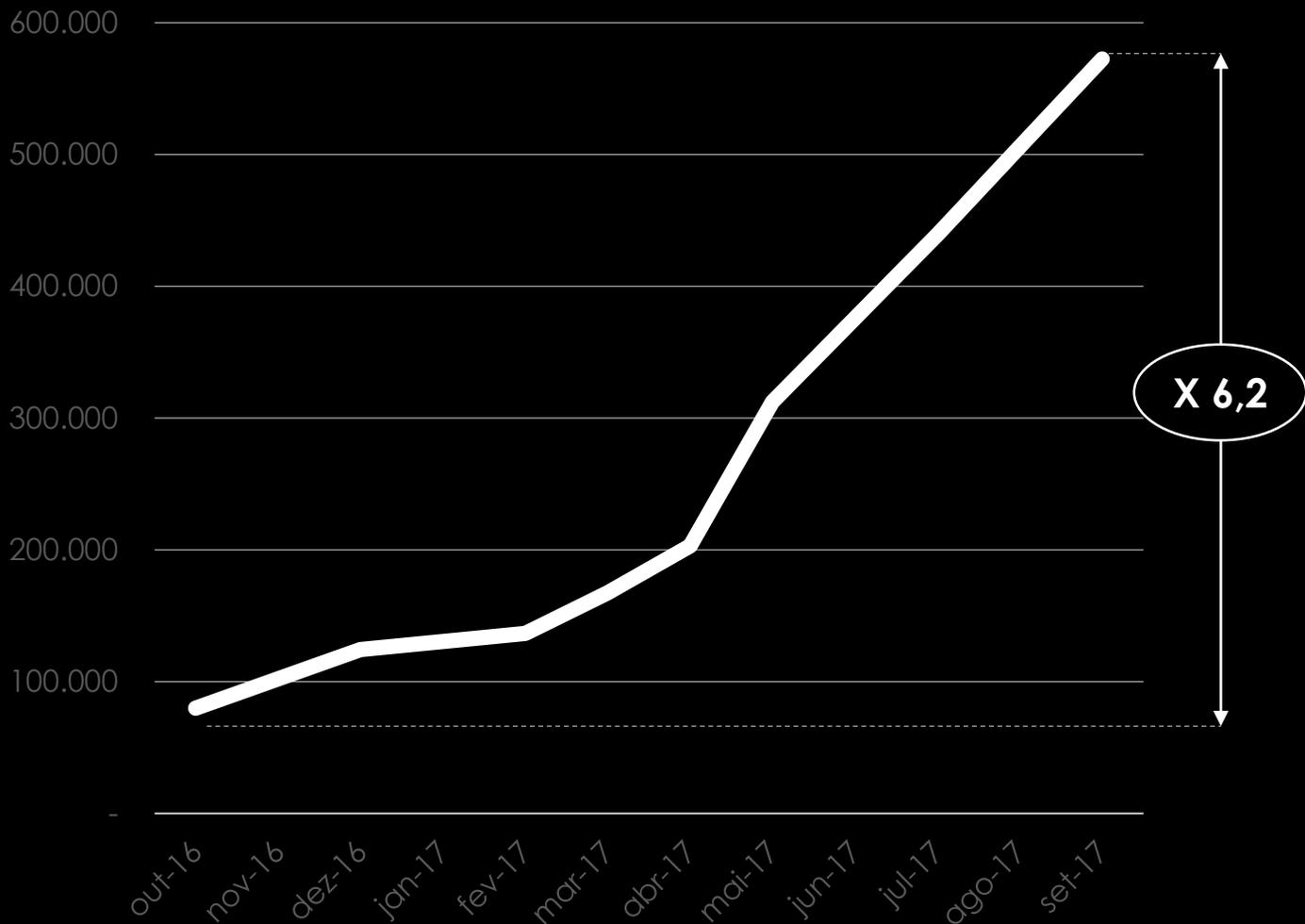
new
hamburgology®

Gratias
Agere et non parare
→



REAL FOOD
REAL PEOPLE

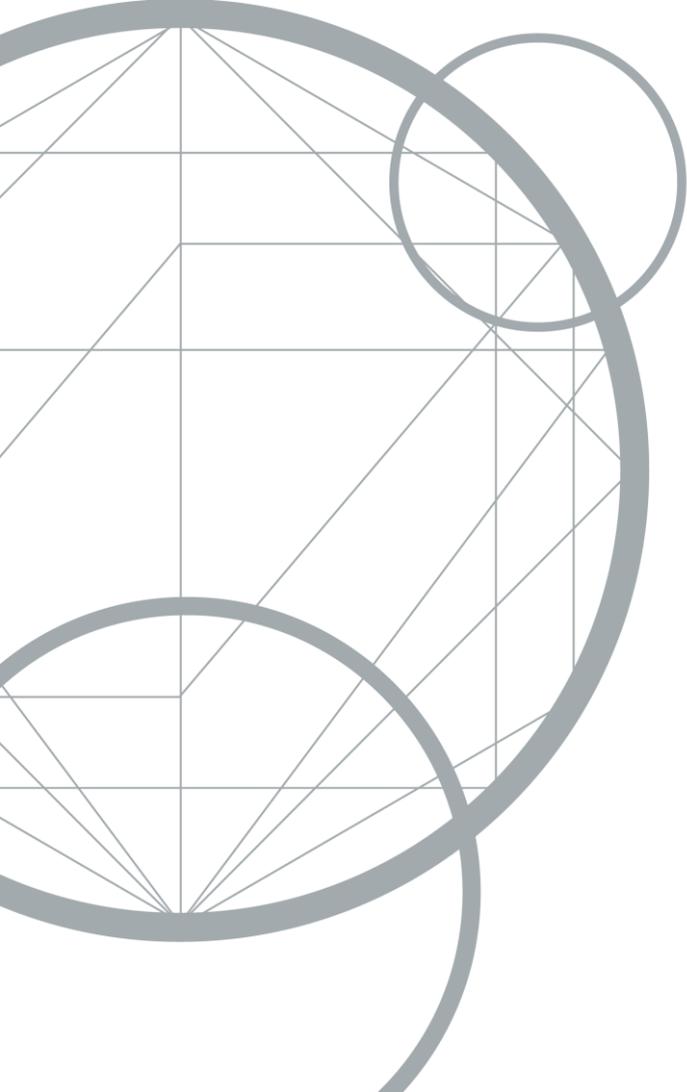
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Operações

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X 6,2



#obrigado

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